

**CONTRACT**

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 164105 /		<u>Alt Order #</u> 08382758
<u>Product</u> NAT'L ASSN REALTORS		
<u>Contract Dates</u> 09/27/16 - 10/10/16		<u>Estimate #</u> 916
<u>Advertiser</u> ISS/National Association of Realtors-A		<u>Original Date / Revision</u> 09/23/16 / 09/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 157	<u>Product 1/2</u> 174
<u>Agency Ref</u> 4228		<u>Advertiser Ref</u> 59464

And:

**Media Ad Ventures**  
**8136 Old Keene Mill Road**  
**Suite A-300**  
**Springfield, VA 22152**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	10/07/16	10/07/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$600.00					
2	WHIO	09/30/16	10/07/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	2	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$2,750.00					
Week:		10/03/16	10/09/16	----1--				1	\$2,750.00					
3	WHIO	09/30/16	09/30/16	M-F 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$2,000.00					
4	WHIO	09/30/16	10/07/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$2,500.00					
Week:		10/03/16	10/09/16	----1--				1	\$2,500.00					
5	WHIO	10/07/16	10/07/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$1,000.00					
6	WHIO	10/07/16	10/07/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$550.00					
7	WHIO	10/10/16	10/10/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$600.00					
8	WHIO	10/03/16	10/10/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	2	\$3,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$1,525.00					
Week:		10/10/16	10/16/16	1-----				1	\$1,525.00					
9	WHIO	10/03/16	10/03/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$1,000.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

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**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 164105 /		<u>Alt Order #</u> 08382758
<u>Contract Dates</u> 09/27/16 - 10/10/16		<u>Product</u> NAT'L ASSN REALTOR
<u>Advertiser</u> ISS/National Association		<u>Estimate #</u> 916
		<u>Original Date / Revision</u> 09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
10	WHIO	10/10/16	10/10/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$2,000.00					
11	WHIO	10/03/16	10/03/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$2,200.00					
12	WHIO	10/10/16	10/10/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$2,500.00					
13	WHIO	10/10/16	10/10/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$1,200.00					
14	WHIO	10/03/16	10/03/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$2,000.00					
15	WHIO	10/03/16	10/03/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$1,000.00					
16	WHIO	10/03/16	10/10/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$550.00					
Week:		10/10/16	10/16/16	1-----				1	\$550.00					
17	WHIO	10/01/16	10/01/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		:30			P-02		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$1,300.00					
E 18	WHIO	10/02/16	10/09/16	Face The Nation	10:30 AM-11:30 A		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$2,000.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WHIO	09/26/16-10/02/16	Face The Nation	10:30 AM-11:30 AM	-----Su	:30	<del>\$2,000.00</del>	NM				
		See MG 50.5,50.6,50.7,50.8												
Week:		10/03/16	10/09/16	-----1				1	\$2,000.00					
19	WHIO	10/02/16	10/02/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$2,000.00					
20	WHIO	10/02/16	10/09/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-02		NM	2	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$6,250.00					
Week:		10/03/16	10/09/16	-----1				1	\$6,250.00					
E 21	WHIO	10/02/16	10/09/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$1,400.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WHIO	09/26/16-10/02/16	CBS Su Morning	9:00 AM-10:30 AM	-----Su	:30	<del>\$1,400.00</del>	NM				
		See MG 50.5,50.6,50.7,50.8												
Week:		10/03/16	10/09/16	-----1				1	\$1,400.00					

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<u>Advertiser</u> ISS/National Association		<u>Original Date / Revision</u> 09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
22	WHIO	10/06/16	10/06/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	---1---	1			\$600.00						
23	WHIO	10/06/16	10/06/16	M-F 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	---1---	1			\$2,000.00						
24	WHIO	10/06/16	10/06/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	---1---	1			\$1,525.00						
25	WHIO	10/06/16	10/06/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	---1---	1			\$1,000.00						
26	WHIO	10/06/16	10/06/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	---1---	1			\$2,000.00						
27	WHIO	09/29/16	09/29/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/26/16	10/02/16	---1---	1			\$2,200.00						
28	WHIO	10/06/16	10/06/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	---1---	1			\$1,200.00						
29	WHIO	10/06/16	10/06/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	---1---	1			\$2,000.00						
30	WHIO	09/29/16	09/29/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/26/16	10/02/16	---1---	1			\$1,000.00						
E 31	WHIO	10/06/16	10/06/16	Thur Prime Hour 1	8:00 PM-9:00 PM		:30			P-02		NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	---1---	1			\$4,750.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/03/16-10/09/16	Thur Prime Hour 1	8:00 PM-9:00 PM	----Th----	:30		<del>\$4,750.00</del>			NM		
	See MG 31.2													
	2	WHIO	10/06/16-10/06/16	NFL on CBS Thursday	Various	----Th----	:30		\$4,750.00			NM		
	Ⓜ MG for 31.1 10/06													
32	WHIO	09/27/16	10/04/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/26/16	10/02/16	-1-----	1			\$600.00						
Week:		10/03/16	10/09/16	-1-----	1			\$600.00						
E 33	WHIO	09/27/16	10/04/16	Tue Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	2	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/26/16	10/02/16	-1-----	1			\$3,750.00						
Week:		10/03/16	10/09/16	-1-----	1			\$3,750.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	2	WHIO	10/03/16-10/09/16	Tue Prime Hour 3	10:00 PM-11:00 P	-----Tu-	:30		<del>\$3,750.00</del>			NM		
	See MG 33.3													
	3	WHIO	10/03/16-10/03/16	Mon Hour 1	8p-9p	M-----	:30		\$3,750.00			NM		
	Ⓜ MG for 33.2 10/04													

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<u>Contract Dates</u> 09/27/16 - 10/10/16	<u>Product</u> NAT'L ASSN REALTOR	<u>Estimate #</u> 916
<u>Advertiser</u> ISS/National Association		<u>Original Date / Revision</u> 09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
34	WHIO	10/04/16	10/04/16	M-F 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$2,000.00					
35	WHIO	10/04/16	10/04/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$2,000.00					
36	WHIO	09/27/16	09/27/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$2,200.00					
37	WHIO	10/04/16	10/04/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$2,500.00					
38	WHIO	10/04/16	10/04/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$1,200.00					
39	WHIO	09/27/16	09/27/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$1,000.00					
40	WHIO	09/28/16	09/28/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$600.00					
41	WHIO	09/28/16	09/28/16	M-F 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$2,000.00					
42	WHIO	09/28/16	09/28/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,525.00					
43	WHIO	09/28/16	09/28/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,000.00					
44	WHIO	09/28/16	09/28/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$2,000.00					
45	WHIO	10/05/16	10/05/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$2,200.00					
46	WHIO	09/28/16	09/28/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,200.00					
47	WHIO	09/28/16	09/28/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$2,000.00					
48	WHIO	10/05/16	10/05/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$1,000.00					
49	WHIO	10/05/16	10/05/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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Thank you for your business!



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 164105 /		<u>Alt Order #</u> 08382758
<u>Contract Dates</u> 09/27/16 - 10/10/16		<u>Product</u> NAT'L ASSN REALTOR
<u>Advertiser</u> ISS/National Association		<u>Estimate #</u> 916
		<u>Original Date / Revision</u> 09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$550.00					
E 50	WHIO	10/02/16	10/09/16	NFL Bengals Game	12:56 PM-7:00 PM		:30			P-02		NM	6	\$37,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----2				2	\$8,500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/26/16-10/02/16	NFL Bengals Game	12:56 PM-7:00 PM	-----Su	:30		<del>\$8,500.00</del>			NM		
	See MG 50.5, 50.6, 50.7, 50.8													
	2	WHIO	09/26/16-10/02/16	NFL Bengals Game	12:56 PM-7:00 PM	-----Su	:30		<del>\$8,500.00</del>			NM		
	See MG 50.5, 50.6, 50.7, 50.8													
	5	WHIO	10/02/16-10/02/16	NFL RS Early Game	Various	-----Su	:30		\$5,500.00			NM		
	(M)	MG for 50.1, 21.1, 18.1, 50.2												
	6	WHIO	10/02/16-10/02/16	NFL Browns Game	Various	-----Su	:30		\$7,000.00			NM		
	(M)	MG for 50.1, 21.1, 18.1, 50.2												
	7	WHIO	10/02/16-10/02/16	NFL Browns Game	Various	-----Su	:30		\$7,000.00			NM		
	(M)	MG for 50.1, 21.1, 18.1, 50.2												
	8	WHIO	10/03/16-10/03/16	Daybreak Edition 530a	530a-6a	M-----	:30		\$900.00			NM		
	(M)	MG for 50.1, 21.1, 18.1, 50.2												
Week:		10/03/16	10/09/16	-----2				2	\$8,500.00					
51	WHIO	09/27/16	10/04/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-02		NM	2	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$4,250.00					
Week:		10/03/16	10/09/16	-1-----				1	\$4,250.00					
52	WHIO	10/02/16	10/02/16	Su 135a-4a	1:35 XM-2:35 XM		:30			P-02		NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$410.00					
Totals								0.00				65	\$148,760.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	65	\$148,760.00	(\$22,314.00)	\$126,446.00
<b>Totals</b>	65	\$148,760.00	(\$22,314.00)	\$126,446.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Thank you for your business!

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP28/16 14.18  
\*\*\* WHIO-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

BUYER NAME MIANNA SPECHT

SALES PRSN PH- NICK WELTTE

SPRINGFIELD, VA 22153

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PRDCT	<u>NAT'L ASSN REALTORS</u>	<u>EST#916</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP27/16 OCT10/16 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP28/16 14.18

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
NATIONAL ASSOCIATION OF REALTORS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 157 AGENCY PRODUCT CODE = 174 AGENCY EST# = 916												
31	S		800P-900P	30		\$4,750.00	10/6	10/6	0		THU	0
PROGRAM : BIG BANG THEORY/THE MILLERS CON COM1 : BIG BANG THEORY/THE MILLERS												
56	A		800P-900P	30		\$3,750.00	10/3	10/3	1		MON	1
PROGRAM : BIG BANG/KEVIN CAN WAIT ORD COM1 : SPOTS NA DUE TO PROGRAM CHANGES PLEASE ADVISE ASAP THIS IS A MAKE-GOOD FOR OCT6 ON LINE-31 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT4 ON LINE-33 FOR 1 SPOT/WK												

REP HEADLINE# 8382758 TRF# 164105  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP28/16 14.18  
\*\*\*CHANGES\*\*\* \*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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57	A		830P-1100P	30		\$4,750.00	10/6	10/6	1		THU	1
PROGRAM : NFL FOOTBALL												
ORD COM1 : SPOTS NA DUE TO PROGRAM CHANGES PLEASE ADVISE ASAP												
PART OF A MAKEGOOD MADE UP OF LINES 56-57												

33	E		1000P-1100P	30		\$3,750.00	9/27	9/27	1		TUE	1
33	E		1000P-1100P	30		\$3,750.00	10/4	10/4	0		TUE	0

PROGRAM : NCIS NEW ORLEANS  
CON COM1 : NCIS NEW ORLEANS  
STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#31	MISSED: THU/800P-900P	OCT6	30S	\$4,750.00	(SEP28/16)
		BUY#33	TUE/1000P-1100P	OCT4	30S	\$3,750.00	
			OFFER: MON/800P-900P	OCT3	30S	\$3,750.00	PLS ADVISE.
			& THU/830P-1100P	OCT6	30S	\$4,750.00	
CMT: SPOTS NA DUE TO PROGRAM CHANGES PLEASE ADVISE ASAP							

OCT/16 148760.00

CONTRACT TOTAL 148760.00  
TOTAL SPOTS 65

MARKET TOTALS \$212,514 WHIO 70% WDTN 15% WKRF 8% WRGT 6% CABL 0% WBDT 1%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE